Florist
BAUDER
Florist
TENTH AND WINDSOR
Since 1902
Dial 2-3212

• HEN. • JOHNSTON INC.
SIGNS
NEON SIGNS
Outdoor Advertising
Lettering of All Kinds
40 PENN AVENUE (W. RDG.)
Phone 6-7444

Relieving You of ALL Direct Mail Details
BEAUMONT, HELLER & SPERLING, Inc.
SIXTH and WALNUT STREETS
LETTER PROCESSING — PHONE 5-4311 — MAILING LISTS

PEAR ST (Con.)
936 Metz Ella K Mrs 2
937 Fagg Lewis L ◎ 2 △2-9451
938 Miller Riehd R ◎ 3 △2-2385
939 Matz Jos J ◎ 5 △2-9021
940 Smith Jas M 2
13

Spring crosses
1012 Napoli Jos anc ◎ 5 △3-0972
1014 Vacant
1016 **Stuard A Regina Mrs** ◎ 3 △3-7777
1018 Spicer Everh ◎ 1
1020 **Weitzel Clara B Mrs** ◎ 3 △3-3917
1021 Manzo Miehl P 3 △6-2683
1022 **Seidel Jas S 6 △4-4648**
1023 Newkirk Robt C 4 △6-7227
1024 Wentz Herbert H ◎ 3 △3-1617
1025 **Ebling Russell F 2 △5-9342**
1026 Spadafora Jo J ◎ 2 △2-5909
1027 **Lucas Clifton E 3 △3-6363**
1028 **Dukes Edna B Mrs** ◎ 2 △4-6956
1029 Ringenas Robt G 4 △2-8156
1030 **Hassler Raymond W** ◎ 3 △4-5365
1031 Rader Donald F 4 △4-8836
1032 **Troup Paul A** ◎ 2 **△3-0447**
1034 Legler Myrtle I ◎ 3
1036 **Morgan John E** ◎ 3 **△3-5626**
1038 **Bossler Chas E** ◎ 4 **△3-3114**
1040 Kercher Paul R ◎ 4 △5-7004
1042 Broadbent Berl R ◎ 3 △3-7539
1044 Jacobs Harold H 2 △5-2155
1046 **Gehman Warren E** ◎ 3 △5-3863
1048 Bender Paul E ◎ 3 △5-5551
1050 Hafer Warren E ◎ 4 △6-4479
1052 Lotar Anna K Mrs ◎ 3 △2-8276

Robeson crosses
Exeter crosses
1712 Leiliz Bernard A 4 △2-2647
1714 Ziegler Russell L ◎ 3 △3-1167
1715 Pruitzman Chas M ◎ 2 △3-6134
1716 Beck Wm W ◎ 3 △3-8300
1717 Ziegler Ethel M Mrs ◎ 3 △2-9075
1719 Hunter Robt V 2 △3-1183
1720 Pacheco Mary 1
1721 Schaeffer C Mr
1722 Reed Elmer K ◎ 6
1723 Reed Ethel E
1724 Hunter Christine M
1725 Hunter J
1726 Hunter Jas C Mr
1727 Reed Elmer K ◎ 6
1728 Reed Ethel E
1729 Hunter Christine M
1730 Hunter J
1731 Hunter Jas C Mr
1732 Haines Walter T ◎ 2 △5-5876
1727 Fisher Jacob B ◎ 3
1728 **Steely Raymond H** ◎ 4 △4-3595
1729 Marks Robt J ◎ 4
1730 Bell Warren L 4
1731 Marks Robt A ◎ 2 △3-4721
1732 Fisher Chas J 5 △6-0817
1733 Derrigan Roy H 2 △4-2305
1734 Livingstone Leroy F 4 **△5-9181**
1735 Haines Chas S 4 **△4-1411**
1736 Kruppenbach Cath Mrs ◎ 2 △3-1594
1737 Beebe Elmer E ◎ 1 △2-5141
1739 Lounsbery Linda W 7
1741 **Ripple Wm G** ◎ 3 **△5-7422**
1742 **Riverside Beneficial Assn △3-9519**
1743 Banks Wm C ◎ 4 △3-6751
16

Bern crosses
1835 Franklin Brass Foundry Co Inc △2-9304
2

PEARL from 530 Cherry south to 527 Willow
38 Vacant
Franklin crosses
107 Ferreri Thos J 2
Baker Mabel R Mrs 3 △5-6677
111 Vacant
Kerper begins

112-114 Golden A W Inc service and parts dept △4-5161
135 Mike's Parking Lot
140 **Vacant**
142 South End Auto Towing Service △2-0842
144 Good Jas C 2 △6-7009
146 **Hettinger Edw A 2 △5-9209**
6

Chestnut crosses
210 Scalise Dominic ◎ 5
212 Architas Hercules ◎ 4 △3-3202
213 New Hanover Mills Inc hosiery mfrs △2-4975
214 Lisewski Stella ◎ 2
216 **Hunsicker Mary E Mrs** ◎ 2 △4-2046
217 **Wentzel Walter 2 △5-7113**
218 **Pullano Carmen G** ◎ **8 △5-5280**
219 **Bertsch Lewis G 2 △4-9182**
221 Smith John H 3 △5-8820
Hyland Robt S 2 △2-2715
222 **Marathon Knitting Mills Inc** △6-1465
223 Ben Peter ◎ 5 △3-1013
Edwards Riehd ◎ △4-9111
2259 No Information
227 **Gehret Ralph D 5 △5-5127**
229 Napierek Stella Mrs ◎ 1
231 Conrad Raymond D 2 △5-0027
233 Peters May 3 △2-5271
235 Antonucci Sebastian ◎ 2 △6-1457
237 Patsouraeos Maria Mrs 1 △4-8260
238 **Kohl & Heist garage**
239 Lambros Costas ◎ 3 △4-2195
240 **Lehnert Frank P** ◎ 2 **△5-7063**
241 Kastura Steph P ◎ 4 **△4-6598**
242 Hudnek John E ◎ 2 △5-9896
243 Czechowski Anthony 2 △6-2244
244 Cataldi Louis ◎ 1 △4-4415
245 Wheeler Chas L Rev ◎ 2 △5-5551
247 Morris Saml A ◎ 5 △2-7381
249 Hutchison Harry ◎ 1 △3-0027
250 **R Bertram H I Co** △5-0972
Spruce crosses
311 Mosdar Geo F ◎ 4 △6-4752
313 **Wiza Edw A** ◎ 3
315 Landis Hettie A Mrs 1 △5-7217
317 Miller John M 4 △4-8107
319 **Sherman Clarence L** ◎ **2 △4-2998**
321 Barrasso Miehl ◎ 3 △2-0747
323 Dustin Anthony ◎ 3 △2-2107
325 Zotkoski Stanley A 1 △6-1862
327 Nicole Steve ◎ 2 △4-4121
328 Pazdi Berthe R Mrs ◎ 2 △3-2915
338 **Smykla John** ◎ **2**
339 **Bloom's Warehouse**
340 **Cramp Mary L** ◎ **1**
342 Kolodzinski Frank A ◎ 2
343 Straka John ◎ 4 △2-2907
344 Butko Andrew J ◎ 2 △5-7283
345 **Stasik Mary Mrs** ◎ 3 △2-7533
346 Mosier Wm H 4 △5-9578
347 **Klesinger John H** ◎ 5 △2-8759
348 **Weinhold Willard** ◎ 2 **△2-1380**
349 Hildebrandle Jesse C ◎ 2 △4-2492
Binsaman crosses
350 **Marx Robt E** ◎ **2 △4-9653**
352 **Roshorn Wm F 2 △3-8087**
354 Gobi Merrill C 6 △3-1820
407 Andecko Anna J Mrs △2-7103
409 Momtz Rodger C 6
415 **Sordoni Construction Co Inc elec contr △4-5456**
418 Vacant
420 Focht Mildred T Mrs 4 △4-5982
422 **Koneeni Steph 2**
424 Borzellino Carl R △5-9760
425 Vacant
428 Jacisin Jos J ◎ 4 **△5-3106**
430 Skipper Chas E ◎ 7 △5-2981
432 Marvin Dorothy ◎ 1 △3-4[illegible]
433 **Standard Paper Box Mfg Co Inc △5-6174**
434 **Tobolewski Jos V** ◎ **6 △4-5962**
436 Marynlak John ◎ 6 △4-23[illegible]
438 **Bryson Mary Mrs 2** △5-8[illegible]
440 Stavorski Anthony J ◎ 3 **△2-7958**
440½ **Kirlik Andrew J 4**
442 Zeimer John R ◎ 2 △2-[illegible]
442½ **Wentzel Wm** ◎ **2 △4-109[illegible]**
444 **Stofko Geo J** ◎ **2**
504 Singleton Martha 5 △2-[illegible] **△4-5658**
Laurel crosses
506 Leimhouse Cloyd A 6
507 Carter Ernest teler, radio elec appliances repairs △3-4167
508 **Wagner Paul F** constable **△4-6186**
509 Cotolese Frank ◎ 4 △4-4[illegible]
510 **Stoudt Isaac 4** △2-8537
511 Smith Chas D ◎ 3 △4-5[illegible]
512 **Garage**
513 **Vojtasek John J junk dlr △4-6876**
514 Carter Earnest ◎ 5 △3-4[illegible]
515 **Paleak Wm J** ◎ **4 △4-12[illegible]**
516 Kolson Anna Mrs ◎ 5 △5-3572
517 **Jacisin John G** ◎ **2 △3-001[illegible]**
518 Wentzel Robt P ◎ △5-3992
519 **Hracho Steph** ◎ **2 △4-50[illegible]**
520 **Pawlikowski John T 3**
521 **Pearl St Playground**
534 **Bell Chemical Co Inc △4-4855**
546 **Latze Mary Mrs** ◎ 2
548 Kreisher Geo W △6-3078
550 Milanek Jos P ◎ [illegible] △5-7313
552 Methart John O ◎ 3 △[illegible]
Willow crosses

PEARL (Shil) from opp 28 Holland ax east to Spruce
New Holland av crosses
44 Becks Boy Co △7-1301
51 Tobias Garage auto repairs △7-1197
123 Krick Chas E ◎ △7-[illegible]
Lash begins
Franklin crosses
Chestnut crosses
Spruce

PENN from Schuylkill Rive[illegible] 11th
1 Penna RR Co The (Wilkes-Barre Division △2-5542
29 Vacant store
Front begins
105 Reppert Saml J 11
Strouse Stanley R 2
Castellino C 3
107 Reading Auto Dealers S auto towing △3-4189
Automobile Dealers Road △3-4189
Gregos Motor Co auto towing △3-4189
110 **Dept of Labor & Indus Bureau of Employment** ity, State Employment △4-1101
Dept of Labor & Indus Bureau of Employment ity, Field Accounting △4-1101
111 Cutting Harry 2 △3-[illegible]
Rentschler Merritt J △6-1331
112-118 Lee Tire & Rubber Co New York Inc △4-[illegible]
113 **Otis Elevator Co △2-8161**
117 **Reading Novelty Co vending machines △3-3343**
Mohn Marvin L 7
Mohn Howard D 1
Benn Arth D 5 △6-[illegible]

ESSICK & BARR
INSURANCE — TEL. 4-8285 — BONDS
533 PENN STREET

119 Reading Novelty Co storage Scheifele Paul C 8
Heffner A Howard ◎ **1 △6-1394**
120 Vacant
rear **Empire Brass Mfg Co Inc △2-0113**
121 Costello Alphonse 2 △3-5463
Keffer Wm L 2 △4-3576
DeFazio Natale 1
Katzin Jos 1
Trego Annie L Mrs 1
Pellegrini Gina Mrs 2
122 Vacant
124 **Millerton Apartments**
Gifford Frank E 2 △5-7031
Payne Elsie M Mrs 2 **△5-9822**
Strouse Wm H 3 △2-8626
Weidner Frances E Mrs 2
Kissinger Arth L 2 △5-8917
Koch Fred B 3 △5-0600
125 Chemarh John X oil burners 3 △2-3920
Good Ida Mrs 1
Mauger Paul W 4
Klemske Stanley A 3
126 Perrotta Jimmie △5-5070
Perrotta Jas I 1 △5-5079
127 Taylor Theresa Mrs 1
Shade Lucy M 2 △3-4886
Cullen Thos W 2
Smith Myrtle R Mrs 2
Miller Emily M 2 △4-6550
Boas Harold D 2 △5-4150
Boas John S 1
129 Penn Bridge Appliance electrical appliances △4-1704
K & S Amusement Co coin operated music machines △3-8628
Snyder John L 3
Bennis Jas O 2 △2-0670
Farrier Thos I 2
Zaic Bernard 4 △5-0012
Ringler Fredk 2
Gilbert Roy F 3
135 Crosco Acciuna A furn rms 4 **△5-3558**
136 Vacant
137 Oakland Florence M Mrs 2 △4-2478
Hosler Lincoln 4 △5-1028
Baum Sadie 2
Peay Toy P 1
Davis Bernice E 1
Grinnage Harry E 2 △5-9578
Flowers S Marvin 4
Grant Carrie E 1 △5-3021
138 Neidig Earl C 3 △6-0993
Gresh John H 3 △2-8338
Feather Mabel I 1 △5-2804
140 Jones Hand Laundry
141 **O'Regan Edw W** ◎ **3 △5-6801**
142 Delp G H Co gro △6-7107
143 Gunther Saml ◎ 1
Haines Carl W 3 △6-1723
145 **Palm Garage auto reprs △3-3731**
147 **Enterprise Novelty Co soda fountain and bar equipment △2-0123**
Stewart Florence E Mrs 3 △6-1174
Hartman Albert D 3 △4-1683
Mentzer Howard C 3 △6-2716
Angstadt Bessie S Mrs 3 △5-0959
148 Smith Robt L 4 △2-3892
Deppen John D 2 △5-9496
149 Focht Lizzie Mrs 1
Dobbins Tama Mrs 1
Pepe Peter F 2 △3-8271
Mohring Herbert M 2
150 **Victor Emmanuel 2d, Beneficial Society of Reading △3-9042**
151 Levengood Lee E 2 △5-8881
Long Kath Mrs 1
152 Coleman Teaver Mrs 1
Foster Mary E Mrs 1
Gantz Lena C Mrs 2
154 **T D Restaurant △3-9070**
157 **Barbey Geo D Co Inc radio sets and supplies △6-7451**
Hornberger Franklyn L acct △6-7451
2d begins

200 Keystone Hook & Ladder Co No △3-5111
201 **Goodrich B F Co tires △4-2274**
204 West End Social Club △3-2121
205 **Brighter Apartments**
apt *101* Nice Franklin B 4 **△2-7029**
201 Stapp Claude B 1 △2-2527
202 Weitzel F Robt 4 △5-9153
203 Endy Harry 2
205 **Simmons Frank J 3 △2-2281**
206 Hoch Walter W 2 △2-7413
Mosier Mary Mrs 3 △6-0176
301 Mosier Sula E Mrs 3 △5-6503
302 Krisher Victor D 2 △4-0129
303 Gordon Loretta 2 △4-3140
305 Shanahan Philip R 2 △4-6280
305 Lantz Asher H 2 △3-3787
306 Hartranft John R 2 △2-5332
401 White T Jefferson 3 △3-3564
402 Ketterer Edw R 3 △6-7636
403 Russell Aloysius 3
404 Beisswanger Riehd R 2 △4-5506
405 Clarindo Dominic J 2 △4-5096
406 Fries J Valentine 2 △3-2602
407 Brown Rosella F Mrs 1 △3-7408
206 **Zelano Grocery Store △3-9478**
Vera Bianca R 3
207 Supreme Cleaners & Tailors **△3-0982**
208 **Mitzel Earl E cigars**
Kulp Abe K 1
Weidman Paul A 2 △4-3808
Gallagher Jas A 2 △2-8477
209 **Jenkins Station & Lightfoot barbers**
210 Carrozza Frank shoe repr Jasavage John 2 △3-1298
Hazy Dorothy M Mrs 2 △5-4752
Focht Maggie M Mrs 3 △2-0089
Meyer Alice L 1
211 **L C Radio & T V Service** △6-0378
212 **Bertolet General Tire Service** △2-3067
213 **Monaco Nicholas gro 1**
215 **Vacant**
216 **Blue Funds Program** Insp Jos △6-4861
American Independent Mutual Casualty Co △6-4861
rear **Supreme Cleaners & Tailors △5-5210**
217 **Brighter Lunch △2-8588**
Nagle Wilbur R jr 3 △2-4685
Shearer Emma 1
Motneki Anthony F 2 △5-2858
218 Oliveto Anthony 3 △6-1417
Weiler Jas A 2 △2-2905
Zeno Frank W 3 △4-0104
Konopelski Miehl A 2 △5-5543
Marasco Jos L 1 △5-5210
Kauffman Howard E 2 △3-5351
219 Potter D J Co electrical appliances △2-8340
220 **By-Bar tavern △3-9825**
Gilbert Asa G Mrs 2 △5-9609
Pettigrew Geo A 1
Roseski Francois S 4
221 Lengel Riehd K 2
Brown Alberta M Mrs 3 △3-7915
222 **Gilbert M Tobacco Co Inc △3-2431**
223 **Rdg Wholesale Banana Co △2-5416**
CIANCI BUILDING
Stivers Ralph M 7
Krause Wm J 4
Mull Harry W 4
Gantz Raymond L 3
224 **Berks Tire Co △3-9259**
Vogel Irma E 1
Ingar David 2
Mentzer Ada R 1
226 Schlott Robt G 3 △2-4104
Wenrich Robt 3 △4-6389
Ream Grover C 1 △5-3295
227 **Longenecker's men's furngs △3-2323**

228 **DeCarlo's Meat Market △2-2663**
232 Maurer John J barber
Stamm Bertie M Mrs 3
Greth Wm H 2 △2-1916
Reber
Brown Mark L 1 △4-7[illegible]
Fries Riehd H 4 △2-50[illegible]
236 Spraekin Peter G used clothing 1
Herbert Evan A 2 △5-1[illegible]
Eyrich Christa G 4
Jazuk Afenasy 4
Gasser Esther 1
Panletti Emideo 1
Putt Lillie A 1
MacNutt Anna L Mrs 1
Stoudt Geo A 3
238 **Reading Paint & Glass Co △2-9241**
Andes Eliz H Mrs 3 △2-9241
Andes Enz R 2 △2-9241
240 Kurtz House tavern **△3-9834**
240 **Bridegam Apartments**
Spangler Robt J 3 △4-8672
Newhart Carrie M Mrs 1 △4-1766
Burns Wm F 2 △2-8679
Parsons Lynn L 3 △5-0041
Carter Stanley J 3 △5-4[illegible]
Cohn Philip 3 △2-6955
241 Kinkaid's News Stand
Kinkaid Lucy M Mrs △3-9118
242 **Adam's Cut Rate Store** patent medicines **△4-0787**
244-248 **Firestone Stores Inc tire △4-8271**
245 **Auman Apartments**
apt *1* Armoe Lou M 2 △3-4724
2 Wunderle Walter M 2 △5-7184
3 Halkies Alf 2 △2-4[illegible]
5 Tyson Irene J Mrs 1 △2-4241
6 Lewis Saml G 2 △3-2428
7 **Brown W LeRoy 1 △2-6276**
8 **Monasmith Blair K 1 △2-5866**
246 **Vacant**
247 Auman Funeral Parlor △5-9217
Auman Theo C Inc funeral directors △5-6247
Schmidt Eran J 3 △3-4516
249 Hettinger Bros autos **△6-7404**
251 Kiffiarides Evelyn E Mrs 1 △3-7023
Zerbe Gilbert A 4 △5-[illegible]
Ford Jac B 1 △4-4721
253 Liebesman Morris tailor △4-2754
DiSalvo Jas 1
Wartluft Esther M Mrs 2
Martin Geo Roy 2 △4-2381
Haas Russell L 2 △5-9880
259 Hettinger Bros used car lot
3d begins
300 **Brighter Furn Factory △5-6613**
301 **Price W F & Son retail auto accessories △6-2834**
apt *1* Hodson Wm C 3 △5-6254
2 Witmyer Martha E Mrs 1 △5-1029
3 Greene Minnie M nurse 1 △5-9287
4 Moyer Kath L nurse 1 △5-9812
5 Epting Minnie M Mrs 1 △2-0537
8 Landis Chas W 2 △4-3021
303 Heller Ida F Mrs 3 △5-8291
Heiber Kenneth R 2
Dionne Harry 2 △5-3947
Bauer Arth F 2
305 **Williams Candies** △2-0794
306 **Vacant**
307 Vacant store
Sheets John E 2
Kendall Marion L 1 △3-1021
307 **Kohl Apartments**
308 Lits Club △3-9207
310 **Remington Rand Inc office supplies △6-2868**
Edwards Cath 1 **△3-4566**
311 Reading Motor Parts △6-7104
312 **Grill Arthony J jwlr**
314 New Deal Shoe Store
315 **Hettinger Bros auto parts** Reading Motor Parts whol auto parts △6-3921
315 **Buckley Apartments**
apt *201* Bohn Edna M Mrs 1 △5-7921

READING WALL PAPER COMPANY
Moleta and Valspar Paints
Imperial Washable Wall Papers
DIAL 2-2541
36 SOUTH 4th ST.

HETTINGER BROTHERS
• CHRYSLER PLYMOUTH •
Sales Service
CHRYSLER CORP. PARTS
DIAL 6-7404
249 PENN ST.